



Media info Sportsdykkeren

Sportsdykkeren, produced by AquaScope Media—the same team behind X-Ray International Dive Magazine—is the membership publication for the Danish Sportsdiver Federation.

With a distribution nearing 10,000, the quarterly magazine reaches the Federation's 8,000 members and offers free subscriptions to other diving enthusiasts. The dedicated Danish website, Sportsdykkeren.dk, further extends its reach.

The magazine and its articles are freely available online, ensuring that your services are advertised not just to today's diving community, but also to the divers of tomorrow.

It is free to download. Visit [Sportsdykkeren.dk](https://sportsdykkeren.dk)



Rates are **quarterly** and comprise one insertion into the magazine bundled with 90 days of banner advertising on Sportsdykkeren.dk.

Banner ad sizes included:
 Top row: 600 x 300 pixels +
 2nd row: 600 x 160 pixels +
 3rd row: 300 x 250 pixels
 4th row: 180 x 150 pixels

Magazine ad specs:

File format: Pdf (print-ready)
 Resolution: 300 dpi.
 Crop marks not required.
 Please state the red number when booking ads.

Discounts: 15% on annual contracts. 20% for X-Ray Magazine advertisers (applies to same-size ads/packages). Combined: 25%

Contact:
redaktion@sportsdykkeren.dk

Advertising Rates 2024

| | |
|--------------------|-----------|
| Spread (A3) | #0 |
| 297*420mm bleed | |
| 277*400mm no bleed | |
| € 1895 | |

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|----------------------|-----------|
| 1/1 page (A4) | #1 |
| 297*210mm bleed | |
| 277*190mm no bleed | |
| € 995 | |

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|--------------------|-----------|
| 2/3 page | #2 |
| 297*140mm bleed | |
| 277*120mm no bleed | |
| € 795 | |

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|---|-----------|
| 1/2 page (A5) | #3 |
| Vertical: 277*90mm Horizontal: 133,5*190mm | |
| € 595 | |

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| 1/3 page | #4 |
| Vertical: 277*57mm Horizontal: 86*190mm | |
| € 445 | |
| #5 | |

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| 1/4 page | #6 |
| Tall vertical: 277*40mm Short vertical: 133,5*90mm (A6) Horizontal: 62*190mm | |
| € 345 | |
| #8 | #7 |

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|---|-----------|
| 1/6 page | #9 |
| Vertical: 133,5*57mm Horizontal: 86*90mm | |
| € 245 | |
| #10 | |

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| 1/8 page (A6) | #11 |
| Vertical: 133,5*40mm Horizontal: 62*90mm (A7) | |
| € 195 | |
| #12 | |